

Privacy Policy

Version: 2
Effective Date: 20th January 2020



This Privacy Policy explains how we collect, use, and protect your personal information when you use our website and services. By using our Service, you agree to the terms of this Privacy Policy.

Information We Collect We may collect different types of information to provide and improve our Service.

Personal Data

We may ask you for personally identifiable information, such as your email address, first name, and last name. This information is used to contact or identify you.

Usage Data

We collect information about how you access and use our Service. This may include your IP address, browser type, pages visited, time and date of your visit, and other diagnostic data.

Tracking and Cookies

We use cookies and similar technologies to track your activity on our Service. Cookies are small files that are stored on your device and help us improve and analyse our Service. You can control cookie preferences in your browser settings.

How We Use Your Data

We use the collected data for various purposes, including:

- Providing and maintaining the Service
- Notifying you about changes to our Service
- Allowing you to participate in interactive features
- Providing customer care and support
- Improving our Service and analysing usage
- Monitoring and addressing technical issues

Data Transfer and Security

Your information, including Personal Data, may be stored and processed in the United Kingdom or other countries where our servers are located. We take steps to ensure that your data is securely handled and protected in accordance with this Privacy Policy.

Disclosure of Data

We may disclose your Personal Data in certain situations, such as to comply with legal obligations, protect our rights or property, prevent wrongdoing, ensure personal safety, or defend against legal liability.

Security of Data

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While we strive to protect your data, no method of transmission or storage over the Internet is 100% secure. We implement reasonable security measures to safeguard your Personal Data but cannot guarantee absolute security.

Third-Party Service

Providers We may engage third-party companies and individuals to assist us in providing and analyzing our Service. These service providers have access to your Personal Data only to perform specific tasks and must not use it for other purposes.

Analytics

We use Google Analytics to monitor and analyze website traffic. Google Analytics collects data to improve our Service and personalize ads. You can opt-out of this tracking through the Google Analytics opt-out browser add-on.

Links to Third-Party Sites

Our Service may contain links to third-party websites. We have no control over their content or privacy practices and encourage you to review their Privacy Policies.

Children's Privacy

We do not knowingly collect personal information from individuals under the age of 18. If we discover that we have inadvertently collected such information, we will promptly delete it.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes and indicate the date of the latest revision.

Contact Us

If you have any questions or concerns about our Privacy Policy, please contact us via our website at <https://bluesquirrel.software/contact>, calling 01386 800350 or writing to us at Blue Squirrel Software Ltd, Kingsway House, 40 Foregate Street, Worcester, WR1 1EE